

# Children's Wish Breakfast

The **Children's Wish Breakfast** is an annual event. The event in Vancouver is hosted by the Pan Pacific Vancouver which started it in 1987 with 25 attendees. Last year's 30<sup>th</sup> annual event was attended by thousands of generous people who donated toys, cash and gift cards to this worthy cause. Last year **Newlands Golf & Country Club** and the **City of Langley** joined in this tremendous effort with over 1,000 residents of the Fraser Valley donating over 1,200 toys and \$4,000 in cash and gift cards which assisted families and children who would not otherwise be able to celebrate Christmas.

We invite you to join us on this year's **ANNUAL DAY OF GIVING, Tuesday November 27<sup>th</sup>** for Langley's *second annual* **Children's Wish Breakfast**. Everyone who turns up between 6:30am and 9:30am to donate a toy or make a cash donation will be treated to a complimentary breakfast prepared by the Newlands culinary staff. The crowd will be entertained by local singers and musicians and a visit from Santa and Mrs. Claus. Volunteers from the Langley City Fire Department and the RCMP will be on hand to receive the toys on behalf of the Christmas Bureau.

After the event, donations will be transported to Santa's workshop with the Christmas Bureau elves sorting the toys according to age and gender. The parents of registered families are invited to select gifts for their children the week before Christmas break. Last year the Langley Christmas Bureau helped 757 families, consisting of 1676 children, receive much needed assistance from an organization which is 100% volunteer.

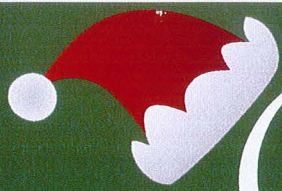
Attached you will find a copy of the event media kit. I invite you to help us help the Christmas Bureau to bring Christmas to hundreds of families who wouldn't otherwise be able to celebrate. **We are looking for support in the way of sponsorship or sponsorship gifts-in-kind.**

Mark your calendar for Tuesday November 27<sup>th</sup>, help us spread the word and join us for this heartwarming event.



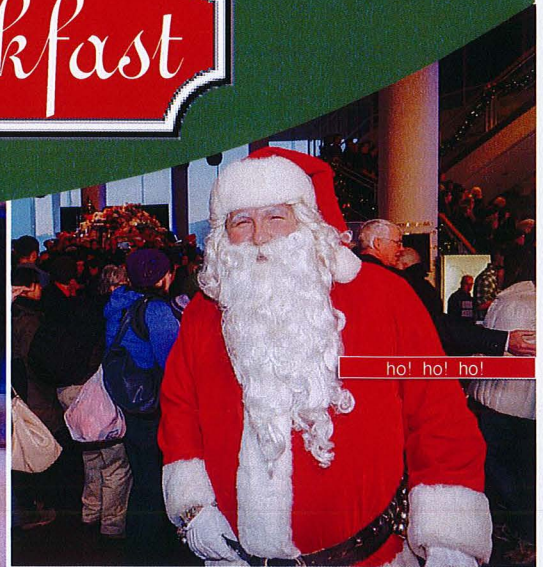
Companies interested in participating in this year's CORPORATE CHALLENGE are encouraged to RSVP to [wishbreakfast@newlandsgolf.com](mailto:wishbreakfast@newlandsgolf.com). Please indicate the number of toy donations and event day attendees from your company.





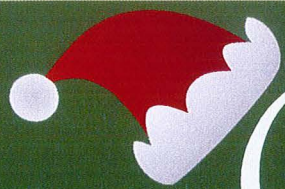
# Children's

## Wish Breakfast



© Ryan DeCorb





# Children's

## Wish Breakfast



**newlands**

GOLF & COUNTRY CLUB

**Tuesday November 27**

**6:30am - 9:30am**

*Bring a new unwrapped toy  
and enjoy breakfast on us,  
while supply lasts!*

**JOIN THE LANGLEY CHRISTMAS BUREAU  
in fulfilling the needs of families.**

## The Children's Wish Breakfast

*is all about giving to those in need & sharing in the Spirit of Christmas.*

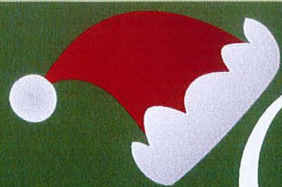
### HOW CAN YOU HELP?

**Event Sponsors** *(media, toy transport, food suppliers)*

**Volunteers** *(event activities)*

Please contact [wishbreakfast@newlandsgolf.com](mailto:wishbreakfast@newlandsgolf.com) (604-533-3288)





# Children's Wish Breakfast

## "STAR" SPONSOR \$3000 (1 only)

Be the "STAR" that lights up Christmas for hundreds of families who wouldn't otherwise be able to celebrate & put smiles on the faces of children.

Your sponsorship includes:

- event sponsor recognition & media coverage leading up to the event;
- event day product placement



Join the

**LANGLEY  
CHRISTMAS  
BUREAU**



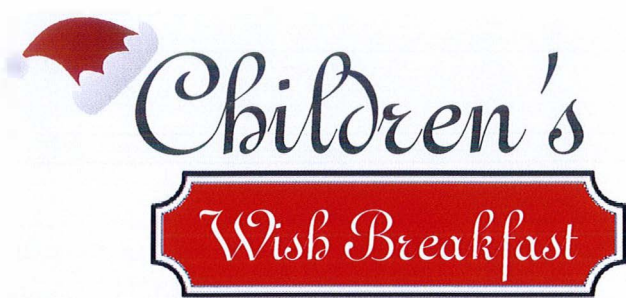
*in fulfilling the  
needs of families.*

## SANTA Select Sponsors \$1500 (2 only)

Your sponsorship will be recognized through selected print and digital material leading up to the event and on the event day.



























## REINDEER Signature Sponsors \$500 (9 available)





## SPONSORSHIP BENEFITS

Langley Christmas Bureau Children's Wish Breakfast  
Tuesday November 27 2018

SPONSOR BENEFITS	STAR SPONSOR \$3, 000	SANTA SPONSOR \$1, 500	REINDEER SPONSOR \$500
<b>Collateral</b>			
Event collateral for display at Sponsor business			
<b>Website</b>			
Logo on Newlands website "Wish Breakfast" page			
Logo on City of Langley website "Wish Breakfast" page			
<b>Media Campaign</b>			
Sponsor recognition in select media coverage			
Sponsor recognition in select digital & print material			
<b>Event Day Activation</b>			
Opportunity to provide free samples/promotional materials			
One 8' x 8' space (table & chairs provided)			
<b>Event Day Banner &amp; Signage</b>			
Opportunity to display two (2) 6' x 3' banners (sponsor cost)			
Opportunity to display one (1) 6' x 3' banners (sponsor cost)			
Recognition on Wish Breakfast "Thank You" Sponsor board			
<b>Event Day Program</b>			
Mention in Event Day Program			
Event Day product placement as agreed by LCB			
<b>Additional Benefits</b>			
SKY Helicopters River Adventure Flight, two seats			
Post-event thank you letter signed by LCB president			
Certificate of sponsorship recognition	